Articolo in rivista
Caruso F, Giuffrida G, Zarba C (in stampa). Heuristic Bayesian targeting of banner advertising. OPTIMIZATION AND ENGINEERING, ISSN: 1389-4420

Contributo in volume (Capitolo o Saggio)


GIUFFRIDA G (1994). EXPERT SYSTEM SHELL TO REASON ON LARGE AMOUNT OF DATA. In: The Third CLIPS Conference. NASA's Johnson Space Center, Houston-Texas, September 1994


**BREVETTI**

Giuffrida G (2011). SYSTEM TO FORECAST PERFORMANCE OF ONLINE NEWS ARTICLES TO SUGGEST THE OPTIMAL HOMEPAGE LAYOUT TO MAXIMIZE ARTICLE READERSHIP AND READERS STICKINESS. 8504912B2